



Independent Music Promotions



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Advertisement

The advertisement for Native Instruments' VC 160 software features a large image of the product box on the left. The box is white with a black and yellow design and the text 'VINTAGE COMPRESSORS VC 160'. To the right of the box, the Native Instruments logo (NI) is displayed above the text 'NATIVE INSTRUMENTS THE FUTURE OF SOUND'. Below this, the product name 'VC 160' is written in blue. At the bottom right of the advertisement is a blue button with the text 'Buy now!'. Below the main advertisement are five small, square thumbnails showing different software product boxes.

The Ria Reece Band

Rating: ★★★★★

November 12, 2013

The Ria Reece Band is a superb old school R&B band that encompasses a passionate delight intertwined with bluesy elements that make for a energetic soulful experience. Their self-titled album unlocks covers of some of the most known songs of our time.

The opener, "You Can't Save Her," is a scorching tune that allows Ria Reece to put her vocals front and center for the listener. The bands's covers of Etta James' "I'd Rather Go Blind," "At Last" and "Tell Mama" are the standout cuts from the ten piece project. The first cover is a haunting rework that captures both the essence of the song's original singer as well as separates Ria Reece's powerful and dynamic essence from other feminine voices that have covered the song before. "At Last" captures a more forceful and effectual vocal than the usual fare offered on the song. It evokes a commanding and cogent vocal that must be savored to be appreciated; while "Tell Mama" rocks the house as the Ria Reece band garners a thoughtful jam with one of the blues genre's most known pieces.

The Ria Reece Band's album closes with a rework of The Animals' classic. Ria Reece's voice rides the beat garnishing attention from the listener. It is touching and memorable as her vocals take on a nostalgic simmer blended with a contemporary perspective. The song is a fitting close to a notable project.

The band has stated that their influences are Al Green, Etta James, Koko Taylor and Sam Cooke. The Montreal based band is a whirlwind force in the music scene finding their way on CHRW 94.9FM on London, CFRD 101.9FM on London, 101.9FM CFUV Victoria BC to name a few. This fast rising band will draw you in with their musical craft - a mix of intense dedication and vehement sentimentality.